

francesco cucchiaro

multidisciplinary designer

profile

designer based between Udine and Padova, bridging creative direction and technology. Design, in this approach, is a set of practices, multimedia and technological, brought together to reach one simple, clear goal. Over the last six years this approach has driven the growth of a boutique studio, building full web products entirely from the ground up, from standalone sites to integrated platforms. In art direction and photography, involved throughout the full process: from initial concept, through execution, to post production. Awwwards jury member.

experience

06.2020 → [now](#)

head of design - technology

suerte studio slrs - [suertestudio.com](#)

- lead design and technical direction across web, brand, and multimedia projects: web design/development, art direction, and photography.
- coordinate project planning and resource allocation across the studio, using agile and waterfall approaches depending on project needs.

clients: nonsolosport, maxmara weekend, unipd, makro, tecnostudio, buonavisione, outwet, grafiche turato.

10.2020 → [now](#)

independent designer

freelance - [checco.dev](#)

- deliver web design/coding, multimedia, and art direction work for independent clients alongside studio work.
- self-employed / registered freelance business.

01.2018 → 09.2019

frontend web developer

ensoul srl - [ensoul.it](#)

- built frontend experiences using webgl and js.
- developed custom wordpress themes.
- handled QA across web projects.

02.2017 → 03.2017
[internship]

developer

clyco srl - [clyco.it](#)

- general frontend development and SEO.
- built windows applications in python.

education

2019 → 2025

multimedia science and technology

uniud - [bachelor degree](#)

development of an SDR-based pipeline for simulated GPS signal generation, applied to UAV systems in restricted airspace

view [[tre.ooo/thesis](#)]

2014 → 2018

computer science

iti bearzi udine - [diploma tecnico](#)

languages

italian [native]
english [B2 emerald cultural inst. dublin]
spanish [A2 - uniud]

skills

technological

development & software

- programming languages: PHP, JS, typescript, python, C/C++, processing, java, swift, ruby
- server-side frameworks: symfony, rails
- client-side frameworks: angular, ionic, typescript
- js libraries: p5.js, jquery, gsap, three.js, anime.js, barba.js, swiper.js, swup.js
- css libraries: sass, less, bootstrap, uikit, tailwind
- markup languages for the web [HTML5, CSS]
- mobile applications [android/ios ionic]
- backend as a service: firebase
- cms: custom, wordpress, octobercms, ghost
- data architecture:
 - sql/nosql
 - linear algebra
- code versioning with git and remote repositories [github, bitbucket, gitlab]
- devops: hand-built deploy pipelines and deployer-based pipelines
- distribution/mdm systems: apple business manager, zoho mdm
- ai: agent-assisted coding [claude, codex]

systems & hardware

- domain and federation systems:
 - active directory on windows server
 - windows terminal server (RDS)
 - apple business manager
 - google workspace
- iaas/paas services: aws [S3, EC2, lightsail, SES], ovh cloud, google cloud, firebase
- operating systems: macos + windows + linux
- networking and services:
 - local network configuration, static and dynamic addressing
 - structured cabling
 - routing: mikrotik, ubiquiti, aruba
 - firewalls: pfsense, cloudflare
 - configuration/maintenance of services: dhcp, dns, apache2, nginx, jira, postfix, dovecot, samba, SSH, FTP, mariadb, phplist
 - monitoring and analytics systems: grafana, netdata, elasticsearch
 - containerization: docker, vagrant
- making/prototyping platforms: arduino, raspberry pi / esp*

multimedia

- art direction:
 - lighting
 - shooting
 - directing
- technical direction:
 - design and setup of audio/video systems for live events and theatre
- live events & interactivity:
 - projection mapping: madmapper, multi-projector edge blending
 - led wall: structure assembly and routing/configuration
 - stage design: scenic/spatial layout and technical layout
 - av direction
- graphic design
- software:
 - photography [photoshop, lightroom]
 - graphics and layout [illustrator, indesign]
 - prototyping and mvps [figma, xd, sketch]
 - video [premiere pro, davinci resolve, touchdesigner, resolume, qlab, mimolive, obs, propresenter, after effects]

professional

industry

- general electronics and electrical engineering applied to craft/maker projects
- siemens plc programming [simatic/step7]

awards

1x [EDawards](#) finalist
3x [awwwards](#) honorable mentions
3x [CSS design awards](#) special kudos

volunteering

- [salesiani nord est](#): event organization
- [cinema david tolmezzo](#): screening management
- [cirleton](#): design lead
- [auser \("nonni al computer"\)](#): digital literacy for seniors

inspiration

steve jobs, dieter rams, jean dubuffet, steve krug, jony ive, davide groppi, bob noorda, massimo vignelli, bruno munari, virgil abloh, kanye west, philippe starck, charles eames, naoto fukasawa, jasper morrison, kartell, alessi, flos, artemide, braun, solari udine, apple, ikea, vitra, freitag, olivetti, cappellini, emme italia, muji, philips, nike, herman miller, fiat, hay, oluce, poldina, bbc, trenitalia, sonos, miele, element, penny skateboards australia, poste italiane, dyson, studio azzurro, eames, bauhaus, blackmagicdesign, magsafe, typography, osx snow leopard, skewmorphi-sm, infographics, 2010 web design, twitter, sdi, ndi, spotify, fiber optic, earth, bereal, b/v, imac g4, ipod nano, cmyk, editorial, linees, triangles, arduino, flip flop, cifra3, zanussi, gino valle, pattern, clay paky, adoratorio studio, ledwall, magic lantern, volkswagen, libri, sonos, traffic lights, dashboard, dns, ubiquiti, trains, craig, sun microsystem, wikipedia, bootstrap, risograph, fujifilm, nile red, windows mobile, gsm, nokia, qlab, processing.

contacts

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attachments

all university certificates, the cefr b1 language certificate, the awwwards jury certificate, and various linkedin skill certificates are available upon request.

legal

i hereby authorize the processing of my personal data in accordance with italian legislative decree no. 196/2003 and eu regulation 2016/679 (gdpr).